FROM BOUTIQUE GEMS TO GRAND DAMES, 45 OF THE TOP HOTELS IN NYC

MANHATTAN BLING JEWELER DAVID YURMAN ON HIS FAVORITE TOOLS OF THE TRADE

TOKYO EATS A FOODIE'S ODYSSEY IN OLD TOWN ASAKUSA

THE NEW YORK ISSUE

DESIGNER TORY BURCH IS AS SOPHISTICATED, DETERMINED AND INSPIRING AS THE CITY SHE CALLS HOME.
BOUTIQUE GEMS

HOTELS THAT ARE CHARMING AND CHIC IN THEIR OWN ECLECTIC WAYS.

The Viceroy: Soaring high above West 57th Street in Midtown's new "Hotel Row," the Viceroy brings a slice of midcentury modern design uptown. The hotel's public spaces—designed by white team Roman and Williams—mix contemporary art with dramatic stone-wrapped walls and clubby seating. Upstairs, frolo wood paneling, leather, brass details and black, muntined windows set the scene in the intimate guest rooms. Expect crisp, intuitive service from the Viceroy's snappy staff that channels the slick feel of a certain strand of which you've always dreamed. viceroyhotels.com

The Mark: Perfectly situated on Madison Avenue in the heart of the Upper East Side, The Mark offers a chic, residential feel (albeit with star chef Jean-Georges Vongerichten in charge of the kitchens). The dramatic public spaces feature black and white marble, graphic floors and contemporary styling courtesy of supervising designer Jacques Grange. The Mark's Parisian-styled rooms offer a cooling color palette offset with boldy colored works of contemporary art and stacks of coffee-table books—no to mention a selection of Laduree macarons that appear at your bedside the first night of your stay. Check out one of the hotel's signature black-and-white bikes and explore nearby Central Park with a picnic courtesy of JGV, complete with blanket and cutlery. themarkhotel.com

The NoMad: The NoMad is the latest hotel to spring up in the now-happening triangle perched at the edge of the Garment District. Think accessible luxury: Paris-based interior designer Jacques Garcia tackled the overhaul of the historic Belle Epoque-styled digs. Bohemian elegance takes center stage thanks to eclectic groupings of art, antique fireplace mantels, vintage Persian rugs and cozy seating groups. Partake of a cocktail in the airy Atrium, the stunning bistro/library or at the 24-hour long mahogany Bar before dining in The Parlour. There's also a gorgeous, landscaped Rooftop garden on the 12th floor, with terrific views of the city. thenomadhotel.com

Omnipresent Park Hotel: What do Andy Warhol, Jean-Michel Basquiat and Damien Hirst have in common? This glamorous Gramercy hotel filled with a rotating gallery of original artwork and mounds of velvet, leather and silk. Interiors by the eccentric artist (Continued on page 118)

Checking In

New York Spirit

The Invincibly Behind NYC's Blue-Crane The Beekman and The Martin hotel, Sean Black, has his finger on the pulse. When it comes to a night on the town, however, the hotelier and nightlife impresario is all about tradition. "The classic King Cole Bar at the St. Regis hotel is a no- New York City, versus," he says. "And The Carlyle's Bemelmans Bar, to me, the quintessential bar in New York."